



# Requirements for Hair Donations

**In order to make the most beautiful, realistic and durable wigs, donated hair must meet the following requirements:**

- Donated hair is required to be a minimum of 8 inches long (measure hair from just above the elastic band of the ponytail to the ends).
- Wavy/curly hair texture is fine—you may straighten hair to measure.
- Hair should be freshly washed and completely dry, without any styling products.
- Hair may be colored with vegetable dyes, rinses and semi-permanent dyes. It cannot be bleached, permanently colored or chemically treated.
- Hair may not be more than 5 percent gray.
- Do not wash or style the ponytail in any way after it has been cut off.
- Place the ponytail, kept intact and completely dry, in plastic zipper-lock bag.

***Any questions, please contact us at [raisesomehair@aol.com](mailto:raisesomehair@aol.com) or by calling 970.213.4399.***

## **Here's why:**

- It takes at least six ponytails to make a Pantene Beautiful Lengths wig; in general, each ponytail comes from a different person and is a different color. Even though some hair colors may look similar, including gray hair, each is completely unique.
- For a realistic-looking wig that has consistent color throughout, donated ponytails must be processed and then dyed to the same shade. It is critical for each ponytail to absorb dyes at the same rate in order to create wigs of consistent, natural-looking color.
- Gray hair, as well as some chemically-treated or permanently-colored hair, does not absorb dye at the same rate as other types of hair. It is much harder to color and, once colored, fades more quickly.
- Most permanently-colored hair, once it is processed and re-colored, is too fragile and breakable under the rigorous processing required during the production of a Pantene Beautiful Lengths wig.

# HAIR RAISER 2010

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